

Agrégation interne d'anglais

Session 2024

Épreuve EPC

**Exposé de la préparation
d'un cours**

**EPC
324**

Ce sujet comprend 3 documents :

- Document 1 : James Thomson, "Alfred : A Masque (1740), Act II, scene 5, An Ode", *The Works of James Thomson*, Vol. III, London: printed for A. Millar, 1750.
- Document 2 : Austin Metro Advert, "A British car to beat the world", advertising campaign led by The Leo Burnett advertising agency, 1980, published in *Marketing the Metro* on the British Motor Museum website.
- Document 3 : Jonathan Coe, "13th October 1980", *Bournville*, Penguin Books, 2023.

Compte tenu des caractéristiques de ce dossier et des différentes possibilités d'exploitation qu'il offre, vous indiquerez à quel niveau d'apprentissage vous pourriez le destiner et quels objectifs vous vous fixeriez. Vous présenterez et justifierez votre démarche pour atteindre ces objectifs.

Document 1 : James Thomson, "Alfred : A Masque (1740), Act II, scene 5, An Ode", The Works of James Thomson, Vol. III, London: printed for A. Millar, 1750, p.253-254.

An Ode

1.

When Britain first, at heaven's command,
Arose from out the azure main;
This was the charter of the land,
And guardian angels sung this strain:

5 "Rule, Britannia, rule the waves;
Britons never will be slaves."

2.

The nations, not so blest as thee,
Must, in their turns, to tyrants fall;
While thou shalt flourish great and free,

10 The dread and envy of them all.

"Rule, Britannia, rule the waves;
Britons never will be slaves."

3.

Still more majestic shalt thou rise,
More dreadful, from each foreign stroke:

15 As the loud blast that tears the skies,
Serves but to root thy native oak.

"Rule, Britannia, rule the waves;
Britons never will be slaves."

4.

Thee haughty tyrants ne'er shall tame:

20 All their attempts to bend thee down,
Will but arouse thy generous flame;
But work their woe, and thy renown.

“Rule, Britannia, rule the waves;
Britons never will be slaves.”

5.

25 To thee belongs the rural reign;
Thy cities shall with commerce shine:
All thine shall be the subject main,
And every shore it circles thine.

“Rule, Britannia, rule the waves;

30 Britons never will be slaves.”

6.

The muses, still with freedom found,
Shall to thy happy coast repair:
Blest isle! with matchless beauty crown'd,
And manly hearts to guard the fair.

35 “Rule, Britannia, rule the waves;
Britons never will be slaves.”

Document 2 : Austin Metro Advert, "A British car to beat the world", advertising campaign led by The Leo Burnett advertising agency, 1980, published in *Marketing the Metro* on the British Motor Museum website.

Document vidéo (1'03") à consulter sur la tablette multimédia fournie.

Document 3 : Jonathan Coe, "13th October 1980", *Bournville*, Penguin Books, 2023, pp. 178 – 179.

At first, when the advert began, Martin thought that he was watching an old British war movie. The first shot showed a fleet of four military landing craft lined up threateningly alongside a stretch of coast. A narrator's menacing voice intoned:

5 '*Some of you may have noticed that for the past few years Britain has been invaded — by the Italians, the Germans, the Japanese and the French.*'

10 The word 'invaded' was almost spat out, with a brutal emphasis on the second syllable. The bows of the ships swung open and down their ramps came an army of Fiats and Nissans, Citroëns and BMWs. But before the audience had had the chance to become overwhelmed by terror at this spectacle, the image changed, dissolving into a factory production line, along which a succession of half-completed cars rolled, prompting the narrator to declare:

15 '*Now we have the means to fight back. The new Austin Metro.*'

20 There followed a torrent of statistics about the car's aerodynamics and petrol consumption, but it was the visuals, not the words, that held everyone's attention: as a fleet of the plucky new vehicles sped along the motorway, a crowd of spectators stood watching it from a bridge, cheering and waving Union Jacks. As the cars entered a picture-postcard village, they had to brake to a halt to allow some grey-haired farmer to lead two ponies across a ford: an idyllic English pastoral scene. The music on the soundtrack suddenly became louder and more recognizable — it was an orchestral arrangement of 'Rule Britannia'. The cars proceeded through the village, down a narrow cobbled street festooned with red, white and blue bunting.

25 Standing in front of a massive Union Jack, an elderly gentleman — his chest hung with medals, clearly a veteran of the war — stood to attention and saluted. A brass band played. The villagers waved handkerchiefs from their windows as the cars passed by...

30 'Jesus Christ,' said Martin.

 Jack looked at him sharply. 'What?'

 'It's a bit much, isn't it?'

35 It was almost over. '*The new Austin Metro,*' the narrator proclaimed. '*A British car . . .*' (he paused for effect) '*TO BEAT THE WORLD.*' And on these words, the squadron of cars reached their destination: the white cliffs of Dover where, beneath a triumphant sunset, they gathered in a small platoon on the clifftop to keep watch for any return of the invading hordes.